



Your RECEPTION OF WCMP
6-21-74 8:56PM TO 9:00PM
CONFIRMED

Radio
Station

WCMP

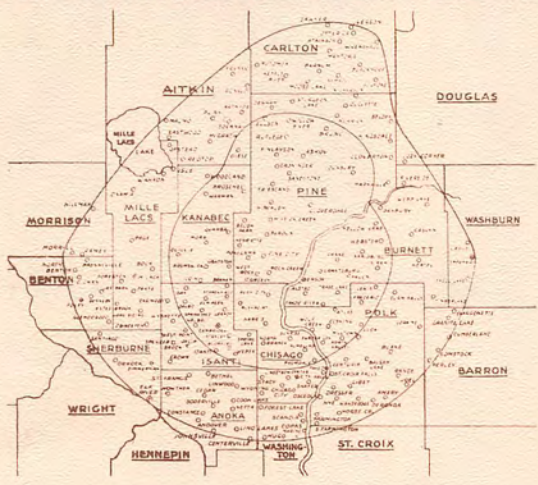
1350 ON YOUR GOOD LISTENING DIAL



Serving Eastern Minnesota and Western Wisconsin

ABC
NETWORK NEWS

ON-THE-SPOT
EVERY HOUR
ON THE HOUR



LOCAL AND
REGIONAL NEWS

WCMP HAS WON
ELEVEN ASSOCIATED
PRESS NEWS AWARDS

Your Friendly Peop



JO HENRIKSON
Continuity Director



JANE ROBBINS
Secretary-Treasurer
Hostess "Robbins Nest"



REGINA REISER
Accounting



CINDER
Mascot and Boss



AL NEWBURGH
Wisconsin-Minnesota Sales



HANK MELLUM
Sales Manager

People At WCMP Radio



GERRY ROBBINS
President-General Manager
Host "Six County Chatter"



LARRY SEVERSON
Program Director
and Chief Engineer



KEN KERN
News Director



TY LAUGERMAN
Sports Director



MURRAY SCHMIDT
Your Weekend Host



JO LOUISE McNALLY
Wisconsin News from Good
Neighbor Studio in Grantsburg

People Listen To WCMP Just For The Fun Of It!

FEATURE PROGRAMS

MONDAY THROUGH FRIDAY:

6:00 Sign On and Morning Hymn
 6:05 Early Bird Show
 6:15 Headlines and Farm Prices
 6:30 Early Bird Farm News
 6:45 Sports Headlines
 6:55 Weather News
 7:00 Midland News
 7:10 ABC News Around the World
 7:15 Local and Regional Sports
 7:20 Farm Markets
 7:25 Weather News
 7:30 Paul Harvey News
 8:00 ABC News Around the World
 8:05 Local and Regional News
 8:15 Six-County Chatter
 Time-To-Trade
 9:00 ABC News Around the World
 9:05 Hymn Time and In Memoriam
 9:15 Portals of Prayer
 9:25 Wisconsin Local News
 9:30 Minnesota Local News
 10:00 ABC News Around the World
 10:05 Bulletin Board
 10:25 Doctor Tell Me
 10:30 News Headlines and Weather
 11:00 ABC News Around the World
 11:30 News Headlines and Weather
 12:00 Local and Regional News
 12:10 Local and Regional Sports
 12:20 ABC News Around the World
 12:25 Weather News
 12:30 Paul Harvey News
 12:45 Central Livestock Report
 1:00 County Agent and P.C. Area Vocational School Reports
 1:30 News Headlines and Weather
 2:00 ABC News Around the World
 2:05 ABC Good News
 2:10 Robbins' Nest Includes Births, Sports, Guests, and In-Memoriam at 2:45
 *3:00 ABC News Around the World
 3:30 News Headlines and Weather
 4:00 ABC News Around the World
 4:05 Local and Regional News
 4:15 Central Livestock Report
 4:20 Local and Regional Sports
 5:00 ABC News Around the World
 5:10 Frank Gifford Sports - ABC
 5:15 Weather News
 5:20 Reasoner - Morgan Reports - ABC
 6:00 ABC News Around the World
 6:05 Local and Regional News
 6:30 Headline News, Weather, Sports
 7:00 ABC News Around the World
 7:30 News Headlines and Weather
 8:00 ABC News Around the World
 8:05 Local and Regional News
 8:30 News Headlines and Weather
 8:55 Final Hymn and Sign Off

FEATURE PROGRAMS

SATURDAY:

6:00 Sign On and Morning Hymn
 6:05 Early Bird Show
 6:15 News Headlines and Farm Prices
 6:30 Farm News
 6:45 Sports Headlines
 6:55 Weather News
 7:00 Local and Regional News
 7:10 ABC News Around the World
 7:15 Local and Regional Sports
 7:20 Livestock Market Report
 7:25 Weather Report
 8:00 ABC News Around the World
 8:05 Regional and Local News
 8:30 Studies In The Bible
 9:00 ABC News Around the World
 9:05 Hymn Time and In Memoriam
 **9:30 Local News
 10:00 ABC News Around the World
 10:05 ABC Sports
 10:10 Bulletin Board
 10:30 News Headlines, Weather
 11:00 ABC News Around the World
 11:05 ABC Sports
 11:30 News Headlines, Weather
 11:55 County Agent Report
 12:00 Local and Regional News
 12:10 Local and Regional Sports
 12:20 ABC News Around the World
 12:25 Weather News
 12:30 Paul Harvey News
 12:45 Central Livestock Report
 1:00 4-H Club Time
 1:30 News Headlines, Weather
 2:00 ABC News Around the World
 2:05 ABC Sports
 2:30 Local News
 3:00 Bible Revival
 3:25 Voice of the Veteran
 3:30 News Headlines, Weather
 4:00 ABC News Around the World
 4:05 Local and Regional News
 4:15 Central Livestock Report
 4:20 ABC Sports
 4:25 Local and Regional Sports
 5:00 ABC News Around the World
 5:05 ABC Sports
 5:10 Weather News
 6:00 ABC News Around the World
 6:05 Local and Regional News
 6:30 News Headlines, Weather, Sports
 7:00 ABC News Around the World
 7:05 ABC Sports
 7:30 News Headlines, Weather
 8:00 ABC News Around the World
 8:05 Local and Regional News
 8:30 News Headlines, Weather
 8:55 Final Hymn and Sign Off

FEATURE PROGRAMS

SUNDAY:

7:00 Sign On and Morning Hymn
 7:05 News Headlines and Weather
 7:30 Eternal Life Broadcast
 8:00 ABC News Around the World
 8:05 Local and Regional News
 8:15 Berean Bible Society Time
 8:45 For Heaven's Sake
 9:00 1st Lutheran Church, Rush City
 9:30 Local and Regional News
 10:00 ABC News Around the World
 10:05 ABC Sports
 10:10 Bulletin Board
 10:15 Showers of Blessing
 10:30 Local News and Weather
 11:00 Stanchfield Baptist Church
 12:30 ABC News Around the World
 12:35 Local and Regional News
 1:00 Lutheran Hour
 1:30 News Headlines, Weather
 1:35 Hour of Decision
 2:00 ABC News Around the World
 2:05 ABC Sports
 2:30 News Headlines, Weather
 3:00 ABC News Around the World
 3:05 ABC Sports
 3:30 News Headlines, Weather
 4:00 ABC News Around the World
 4:05 Local and Regional News
 4:15 Livestock Review
 4:20 ABC Sports
 4:25 Local and Regional Sports
 5:00 ABC News Around the World
 5:05 ABC Sports
 5:10 Local and Regional Weather
 5:30 News Headlines, Weather
 6:00 ABC News Around the World
 6:05 Local and Regional News
 6:30 News Headlines, Weather, Sports
 7:00 ABC News Around the World
 7:05 ABC Sports
 7:30 News Headlines, Weather
 8:00 ABC News Around the World
 8:05 Local and Regional News
 8:30 News Headlines, Weather
 8:55 Final Hymn and Sign Off

*3:00 - Lundstrom's Message for America, Every Tuesday. Pastor Bursch of Sandstone, Last Monday of Each Month.

**9:30 - 10:00 - Second Saturday Each Month, News Recap of Previous Month's News Highlights.

Schedule Subject to Change Due to Football . . . Baseball . . . Basketball . . . Music Festivals . . . Bingo . . . Parades, Etc.

Office Hours - 8:00 A.M. to 5:00 P.M. Monday through Friday

**VARIETY OF GOOD LISTENING, TOE-TAPPING MUSIC BETWEEN FEATURE PROGRAMS.
 SERVING 104,600 GOOD NEIGHBORS IN 33,400 HOMES IN OUR SIX COUNTY AREA**