

Radio Station

WCAL 770 kc

May 29, 1964.

Northfield, Minnesota-  
serving our  
Lutheran congregations  
since 1918

Dear Mr. Wesolowski:

This letter is to verify your reception  
report of WCAL, 770kcs, on April 14, 1963,  
at 3:30pm.

Sorry that your first report was lost.

Sincerely yours:

*Mrs Kay Johnston*  
Mrs. Kay Johnston  
Director.



## BRINGING THE GOSPEL TO THE UPPER MIDWEST

WCAL has proclaimed the Gospel of Jesus Christ to the Upper Midwest since 1918 with programs that reflect the fact that they originate on a Lutheran college campus.

Today WCAL—770 on your dial—continues to serve the mission of the church. On Sundays Lutheran worship services are broadcast in eight languages.

On week-day mornings Gospel-centered broadcasts include: The Psalm of Life, The Family Worship Hour, and the daily chapel services of St. Olaf College and Luther Theological Seminary. During the summer months a weekly series, Midmorning Devotions, are given by pastors of local parishes in the WCAL listening area.

Hours of information and inspiration are provided also by programs of good music, church and world news, and cultural and educational interest.

Listeners throughout the Upper Midwest testify by their letters and gifts that they hear WCAL's programming with deep appreciation.

WCAL's radio mission is to bring the Gospel of Jesus Christ to you and your neighbors in the Upper Midwest.

**You are invited to tune in  
WCAL, 770 on your dial  
A non-commercial Station Supported  
by Its Listeners**