



The Best in Music and News

NOVEMBER 7, 1962

Dear Sir:

We are happy to verify your reception of WDO'W as you requested. Thank you very much for writing to us.

WDO'W is a 1000 watt daytime station operating on an assigned frequency of 1440 kc. We began our operation in Dowagiac in September of 1960.

Dowagiac is a city of about 7,500 in Southwestern Michigan. It is in the heart of an active vacation and resort area. An old Indian town, Dowagiac celebrated its 100th anniversary in 1948.

WDO'W is proud to be a vital part of Dowagiac. Thanks again to you for writing to us.

Sincerely,

A handwritten signature in blue ink that reads "Frank B. Lagerborg". The signature is written in a cursive, flowing style.

Frank B. Lagerborg,
Manager

FBL/mm

1000 WATTS - DAYTIME -- DOWAGIAC BROADCASTING CO., INC., MARCELLUS HIGHWAY, DOWAGIAC, MICH. -- PHONE ST 2-5106

AFFILIATES: WFUR AM - 1570 KC., GRAND RAPIDS, MICHIGAN -- WKPR - 1420 KC., KALAMAZOO, MICHIGAN
WFUR FM - 102.9 MC., GRAND RAPIDS, MICHIGAN