

NORTH CADDO BROADCASTING CO.

knccb Radio
1320



RADIATING 5000 WATTS OF HAPPINESS AND INFORMATION

P. O. BOX 1072 ♦ TELEPHONE 318/375-3278 ♦ VIVIAN, LOUISIANA 71082

November 16, 1977

Ernest J. Wesolowski
1416 Pasadena Avenue
Omaha, Nebraska 68107

Dear Sir:

Thank you for advising us of your reception of KNCCB on Nov. 11, 1977, from 5:13PM to 5:15PM, CST on 1320 kcs, as follows:

5:13CST Recorded music
5:14 Time Check
SIGN-OFF ANNOUNCEMENT: "This concludes another day of broadcasting for K N C B, Vivian, Louisiana. K N C B operates on a frequency of 1320 KHz., and a power output of 5000 watts, as authorized by the Federal Communications Commission in Washington, D. C. K N C B is owned and operated by Caddo (North) Broadcasting Company, with studios and transmitter located 1/4 mile North of Vivian, Louisiana. . . Ladies and gentlemen, our National Anthem."
5:14:30 NATIONAL ANTHEM
5:15:45 End of programming.

We are not a new station as you assumed. We have been on the air since 1967, but on 1600 until January of this year.

Sorry we do not have a coverage map, but enclosed you will find our current rate card. Our pre-sunrise power is 500 watts.

Thank you very much for advising us of your reception.

Very truly yours,

Liz Roberts
Liz Roberts
Program Director

ear/s

P.S. Vivian is a town of under 5,000 population and we are the only station here.

