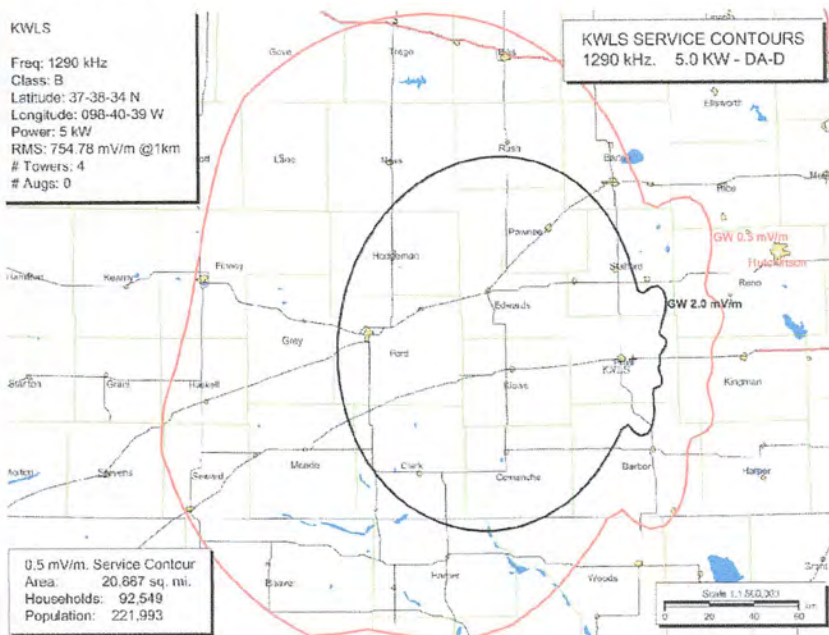


**KWLS** Pratt, KS



General Manager, Eric Strobel  
ericstrobel@waitradio.com

<b>Frequency:</b>	<b>1290 AM</b>
<b>Format:</b>	<b>OLDIES</b>
<b>Audience:</b>	<b>30+</b>
<b>Breakout:</b>	<b>48.1% MALE</b> <b>51.9% FEMALE</b>
<b>Household Income:</b>	<b>\$30,000+</b>
<b>Home Internet Access:</b>	<b>67.9%</b>
<b>Homeowner:</b>	<b>63.2%</b>



**Waitt  
Radio**

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