



GENERAL BROADCASTING COMPANY, INC.

500 WATTS 1390 KC PHONE CH 3-1414  
CONCORDIA, KANSAS 66901

W. F. DANENBARGER  
President

WENDELL D. WILSON  
Station Manager

OSCAR W. ALLEN  
Vice-President

March 28, 1972

Mr. Ernest J. Wesolowski  
1416 Pasadena Avenue  
Omaha, Nebraska 68107

Dear Mr. Wesolowski:

Thank you for your report on yesterday's broadcast.

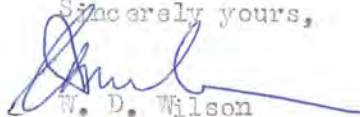
KNCK is located  $\frac{1}{2}$  mile west of Concordia in Eloud County. We operate daytime into a  $\frac{1}{2}$  wavelength antenna system, single tower.

We use Gates transmitter, and Ampex tape equipment, Sony Condenser microphones. We have a staff of 9 persons.

And By the way, KPRM, although being a Wichita station has its transmitter located just 9 miles south of Concordia. You must be on a minor lobe, because their antenna pattern calls for all of their signal to be beamed southwest, and they are local coverage in most of Oklahoma and the Texas Panhandle. They are very good friends of KNCK, and we trade spare parts and work shifts when necessary due to illness.

Thanks again for the letter, and we hope you hear us again sometime soon.

Sincerely yours,

  
W. D. Wilson  
Station Manager

WW:od