

KFLA RADIO

AM 500 Watts 1310 kc
FM Stereo 100,000 Watts ERP 94.5 MHz

Scott City, Kansas 67871 (Rt. 1, Box 6)
Phone 872-5345

Bill Fry, Business Manager

"Heart of the Nation Stations"

(All FM Stereo)

KLIR Denver, Colorado AM-FM
KJSK Columbus, Nebraska AM-FM
KJRG Newton, Kansas AM-FM
KCLO Leavenworth, Kansas AM-FM
KFLA Scott City, Kansas AM-FM

George Basil Anderson, Partner
Scott City, Kansas

November 28, 1973

Ernest J. Wesolowski
1416 Pasadena Ave
Omaha, Nebraska 68107

Dear Mr. Wesolowski:

This is in verification of your reception of KFLA-AM radio, the date of Saturday, November 24, 1973, from 5:22 PM to 5:30 PM CST.

Although you are not a regular listener, we were happy to have you in our audience for at least a few minutes. If our local listeners were as attentive to their reception as you were, we'd all have fun. Fortunately for our advertisers our reception in the western Kansas area is considerably clearer than it is in Omaha. We have a group of local businesses that support local high school sporting events which is called the KFLA MEDALLION CLUB and we run periodic MEDALLION CLUB announcements, which consist of an opening, two brief commercial announcements, and a closing announcement. From 5:26 to 5:27, you heard one of these announcements containing commercials for VAN ANTWERP CLOTHING STORE, AND SECURITY STATE BANK. I'll let you figure out where MADALUAN HUT comes in.

KFLA put up a 406 foot tower last November to extend the coverage of our FM. We had to decrease power to .412 watts, to prevent the AM coverage from interfering. The old tower was 205 feet. We do not have any extra copies of our coverage map, however our primary coverage area is including GREELEY, WICHITA, SCOTT, LANE, GOVE, TREGO, LOGAN, WALLACE, FINNEY, HAMILTON, AND KEARNEY COUNTIES. Our transmitter is an old RCA BTA-500 R, our antenna is series excited and is non-directional.

Thanks for your DX, stop in and see us when you get gas.

73's C.E.

Claude Van Horn

P.S. Van Parks is me...it's Van Horn but i'll forgive you.

CVH/cr