



September 20, 1973

Mr. Ernest J. Wesolowski,
1416 Pasadena Avenue,
Omaha, Nebraska 68107

Dear Mr. Wesolowski:

This will confirm your reception of WNDE on Thursday,
September 13, 1973 at 12:40 AM CDST.

Our WNDE letterheads aren't in from the printers yet
and when they arrive, I'll "reconfirm" on the new
letterhead.

Your note about KOIL and WIFE appreciated. WNDE is on
a contemporary format and we hope we can do just what
you said---knock off WIFE. Thanks much for the little
KOIL top-tunes pamphlet; I passed it around the building
for all to see. It's not a bad PR gimmick; I don't
think any Indianapolis station is doing this.

The coverage map is enclosed. Thanks for the report
and you'll get another one when the new stationery
comes in; I'm keeping all of the WNDE DX mail in
a separate file-folder just for this purpose.

It was nice hearing from you.

Sincerely,

WFBM, Inc.

A handwritten signature in blue ink, which appears to read 'Bob Brockway', is written over the typed name. The signature is fluid and cursive, with a long, sweeping tail that extends to the right.

Bob Brockway,
Chief Engineer