

# WIBC



**50,000 WATTS  
AT THE  
CROSSROADS OF AMERICA**

This will verify your reception report of one of  
America's most progressive radio stations.

## WIBC

Indianapolis - Marion County - Indiana

on March 17 -

at 11:57 - 12:00

Thank you for your interest in radio, the world's  
first electronic communications media.

Bob Brockway

Chief Engineer

**1070 KC**  
*On the Air 24 Hours*

# WIBC

2835 NORTH ILLINOIS STREET  
INDIANAPOLIS, INDIANA 46208

Indianapolis, largest city in Indiana, capitol of the State . . . Home of the Indianapolis Motor Speedway. Leading industries include Eli Lilly & Company, world's largest manufacturer of pharmaceuticals; P. R. Mallory & Company, Ford, Chevrolet, Chrysler, Allison Division, GMC; Western Electric and International Harvester.

Located at confluence of Fall Creek and White River . . . metropolitan population in excess of 650,000. Home of Indianapolis Symphony Orchestra, Butler University, Indiana Central College, Marian College, Herron Art Institute, Jordan College of Music, Indiana University Schools of Medicine, Dentistry and Law.