

5,000 WATTS AT FABULOUS 540



November 15, 1962

Mr. Ernest J. Wesolowski
1416 Pasadena Avenue
Omaha 7, Nebraska

Dear Mr. Wesolowski:

Many thanks for your letter of November 12 and this confirms your reception of WDAK on Monday, November 12, 1962, from 3:50 a.m. to 4:08 a.m. EST on 540 kcs.

Attached is our coverage map and also as you will note from the attached Hooper Index, WDAK has more listeners than the next two stations combined-- almost as many as the next three all put together! We are the Number One station in this market.

We operate twenty-four hours a day; 5,000 watts non-directional daytime and 500 watts directional nighttime. Our tower is located five miles West of Columbus in Phenix City, Alabama.

Again, many thanks for your report!

Cordially,

RADIO COLUMBUS - BIG JOHNNY REB

(Mrs.) Joyce Jordan
Secretary to President

/jsj

Attach.



"BIG JOHNNY REB"

FIRST IN LISTENERS, COVERAGE AND SERVICE