

BRINGING N. B. C. TO 150,000 PEOPLE...



# KYUM

*Yuma Broadcasting Company*



1901 First St. — P. O. Box 352  
YUMA, ARIZONA  
Telephone SU 3-3305

April 21<sup>st</sup>, 1963

Mr. Ernest J. Wesolowski  
1416 Pasadena Ave  
Omaha 7, Nebraska

Dear Mr. Wesolowski,

Thank you for your letter of April 10, 1963.

This is your verification of reception of KYUM on Wednesday April 10, 1963.

Besides KWTO of Springfield, Missouri that you mentioned in your letter, there are two other stations on 560 kcs., KSFO in San Francisco and KLZ (I believe) of Denver. We have two towers in our directional array and the above mentioned stations are the ones that we have to protect after sunset hours.

Our studio and transmitter are located at 1901 First Street, almost the extreme northwest corner of the city.

Yes, we are not only affiliated with KTAR through the Arizona Broadcasting System (NBC in Arizona) but KYUM is owned by the KTAR Broadcasting Co,

Very truly yours,

*Maurice W. Higgins*

Maurice W. Higgins c.e.