

KWXI

**COUNTRY
AM 1470**

P.O. BOX S • GLENWOOD, ARKANSAS 71943 • PHONE 501-356-2151 OR 356-2181

November 6, 1980

Ernest J. Wesolowski
1416 Pasadena Avenue
Omaha, Nebraska 68107

Dear Mr. Wesolowski:

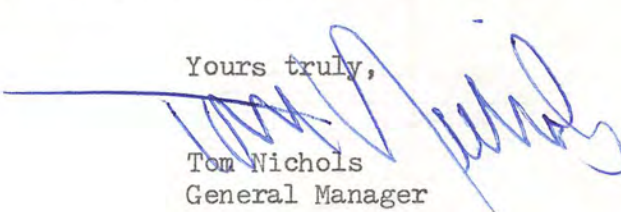
Thank you for your letter, it was most interesting.

Our station KWXI (QUICK-SEE COUNTRY) came on the air May 12, 1980.

The company name is Caddo Broadcasting Company....after the Caddo River named for the Caddo Indians. That's pronounced CAD - as in DAD.

Best wishes.

Yours truly,


Tom Nichols
General Manager

TN/nw

SOUTHWEST ARKANSAS' MOST POWERFUL AM STATION