

K O S E in Osceola Gives
You **THE** Low Cost Method
For Reaching **ALL** of This
Trade Area

OSCEOLA
WILSON
LUXORA
MANILA
KEISER
CARAWAY
JOINER
LEPANTO
BLYTHERVILLE

BUSINESS TELEPHONES

1-501-563-2642

When It Comes to **ADVERTISING**:
K O S E Does It Best
And **K O S E** Does The **TOTAL** Job.

K O S E

860 Khz

1,000 Watts

SERVING NORTHEAST
ARKANSAS
FROM OSCEOLA
"On The Mississippi"

LOCAL
ADVERTISING
RATES

Effective May 1, 1975
Card No. 8

CLASS AA TIME

30 Sec. Ad \$2.00

60 Sec. Ad. 3.00

15 Sec. Ad (Minimum 20 Daily) \$1.85

CLASS AAA TIME

30 Sec. Ad \$3.00

60 Sec. Ad 4.00

PROGRAM RATES

CLASS AA TIME

60 Minutes \$33.00

30 Minutes 16.50

15 Minutes 8.25

10 Minutes 6.75

5 Minutes 5.25

CLASS AAA TIME

60 Minutes \$41.00

30 Minutes 20.50

15 Minutes 10.25

10 Minutes 8.75

5 Minutes 7.25

CLASS "AAA" TIMES:

6:30-8:30 A. M. 12-1:00 P. M. 4:00-5:30 P. M.

(9:00-9:30 – Woman's Viewpoint)

(7:00-10:00 A. M. Sunday)

CLASS "AA" TIMES:

All Other Times

All Rates are Net to Station

(Rates on Sports and Special Events on Request)

Ernest:

1/20/76

This is to confirm your
letter 1/20/76.

Glad to hear from you.

HM Jones
Chief Engineer