



"WONDERFUL VOICE OF THE VALLEY"—HUNTSVILLE, ALABAMA . . . THE FASTEST GROWING MARKET IN THE SOUTH . . .

**W
V
O
V**

**DIAL 1000
10,000 WATTS**

**BIG 1
IN THE
TENNESSEE
VALLEY**

WVOV Radio in Huntsville, Alabama since the summer of 1968 is something new and tremendously exciting in the Tennessee Valley. Yes, WVOV is a new station with 10,000 watts of power and the most modern equipment to provide modern sound to one of the largest markets in the South.

Huntsville-Decatur Metro Areas claims a population of 289,900. Retail sales in 1968 reached \$381,778,000.

With 10,000 watts of power on 1,000, WVOV radio can serve over 5,000,000 people. WVOV's programming is the "now" sound in Contemporary Radio" with news at 20 after the hour. WVOV has unparalleled local news coverage, with Associated Press Alabama and Tennessee Wire; backed up with United Press Wire Service and UPI Audio.

WVOV — the Tennessee Valley's most Powerful Radio voice. When you buy WVOV, you sell the Tennessee Valley.

New in '68

WVOV RADIO

Henry Beam
~~Barbara Durham~~, Manager
Mervin Couch, Sales Manager

Box 5188
Huntsville, Ala. 35895
205-859-2441
National Representative
David Carpenter Co.

1969

OCTOBER 23, 1969

Dear Ernest,

THIS WILL CONFIRM YOUR RECEPTION REPORT OF WVOV, HUNTSVILLE. 10/20/69

THANKS,

me

KEITH ERNEST LAMONICA, DIRECTOR OF ENGINEERING