

BIG RADIO  
**WARI** THE ONLY STATION THAT GUARANTEES RESULTS

BIG "A's" tremendous signal covers ten counties and over 250,000 radio listeners!!!!

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BIG "A" is the only country music station in the area - serving a "Captive Audience."

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BIG "A" is the only station in the area that doesn't use announcers on the air. It uses only the finest Air Salesmen in the radio business.

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For Listening Pleasure dial 1480 kc

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For Sales Results dial 5-6061

4-8-63  
Abbeville, Ala.

Mr. Earnest J. Wesolowski  
1416 Pasadena Avenue  
Omaha 7, Nebraska

Dear Sir:

I am pleased to verify your reception of our station on Thur. April 4th, 1963 bet. 12:46 to 1:23.

Keep up the good work of DXing and listen out for us each and every month. <sup>At SAME TIME</sup> We would like to hear from you again.

Sincerely,

*Dan Mizell*  
Dan Mizell, Eng.

# THE BIG

1480 KC

# A

ABBEVILLE,

ALABAMA

SOUTHEAST ALABAMA'S

ONLY PERSONALITY STATION



Ernest J. Wesolowski

1416 Pasadena Avenue

Omaha 7, Nebraska --USA