



White Columns

RADIO

Dial 750

WSB

50,000 Watts

OCT 26, 1967
8:17 PM TO 8:27 PM
NOV 6-1967 VERIFIED

Thank you for writing. We are pleased to know that you heard WSB Radio

WSB Radio is Atlanta's only 50,000 watt clear-channel station. The "Voice of the South" broadcasts from White Columns on historic Peachtree Street 24 hours a day. WSB is a charter member of the National Association of Broadcasters, the NAB Radio code and the NBC Radio Network. WSB was the first radio station in the South (licensed March 15, 1922). The 665-foot WSB Radio Antenna is located just northeast of Atlanta, Georgia.

We hope you will listen often, and let us hear from you again.

Sincerely,

L. Brent Hill
Program Director
WSB-AM WSB-FM

