



NATIONAL RADIO CLUB

Please reply to: John Sampson
4148 Wycliff Dr
Winston-Salem, NC
27106

399

Thanks for your
accurate report
JW White
Ch. Eng

Monitoring Report for Radio Station WRAD on 1460 kHz.

Date October 9, 1971 Monitoring period 3:02 PM to 3:21 PM Eastern Daylight Time

It was my pleasure to monitor transmissions from your station during the above period. As proof of reception I offer this log of items heard:

- 3:02 U.S. & World News (in program)
- 3:05 Virginia News, reported by Dale Sadler (I believe that was the announcer's name)
- 3:09 PSA concerning signing contracts (from the Federal Trade Commission)
- 3:10 Song
- 3:13 Announcement, + ad for a new Ford Dealer in Christiansburg (Homer? Ford, Inc.)
- 3:14 Ad for Lanes (?) Appliances & Furniture Center
- 3:15 Ad for open houses at housing developments built by CW Park & Sons
- 3:16 Song - "Dear"
- 3:19 Ad for Sprite
- 3:19 1/2 Ad to hear Radford High School football games over WRAD
- 3:20 Ad for Whitehead's Pharmacy
- 3:20 1/2 Ad for Children's Shows at the Radford Theater
- 3:21 weather forecast

On the basis of the above details, I wish to request a brief letter confirming the fact that I have received your station's signals. I collect these letters as a hobby and would be most pleased to add your confirmation to my collection. For your convenience in replying I have enclosed return postage. Thank you for your time and consideration. I hope this report has been of interest to you. *(in 20¢ addressed, stamped envelope)*

I'd be most appreciative for a confirmation of my reception of WRAD. I am trying to confirm as many of this area's stations as possible (& don't need too many more).
Many thanks!

Sincerely,

John Sampson

Technical Information

Receiving equipment: Hammarlund HQ-180A receiver w/ 1 foot ferrite loop antenna (which acts as a very directional antenna)
Interfering stations: Some from WRKB, Kannapolis, who generally dominate 1460 here during the day. I was able to null them out with the antenna
Reception conditions: Good, at the. The day was rainy.

Other stations confirmed in your area: WKEX, WJJS, WPUV