

# WPCC RADIO - Voice of Progressive Clinton

## Clinton, South Carolina

is located in the Piedmont, served by US Interstate 26, US Highways 76 and 176, about 60 miles from Columbia, the state capital. The Greater Clinton population exceeds 15,000.

**CLINTON'S** soundly-balanced economy is between industry and agriculture. Textiles, including cotton, synthetics and felts, employ several thousand workers in six plants of the Clinton Mills and nearby Joanna. Hall-mark makes men's shirts, Anderson Hosiery makes ladies' hosiery knitted in their Dapper Mills, E. L. Mansure Co. makes decorative trimmings and tapes, other plants produce carpet fabrics, cardboard boxes and textile manufacturing parts.

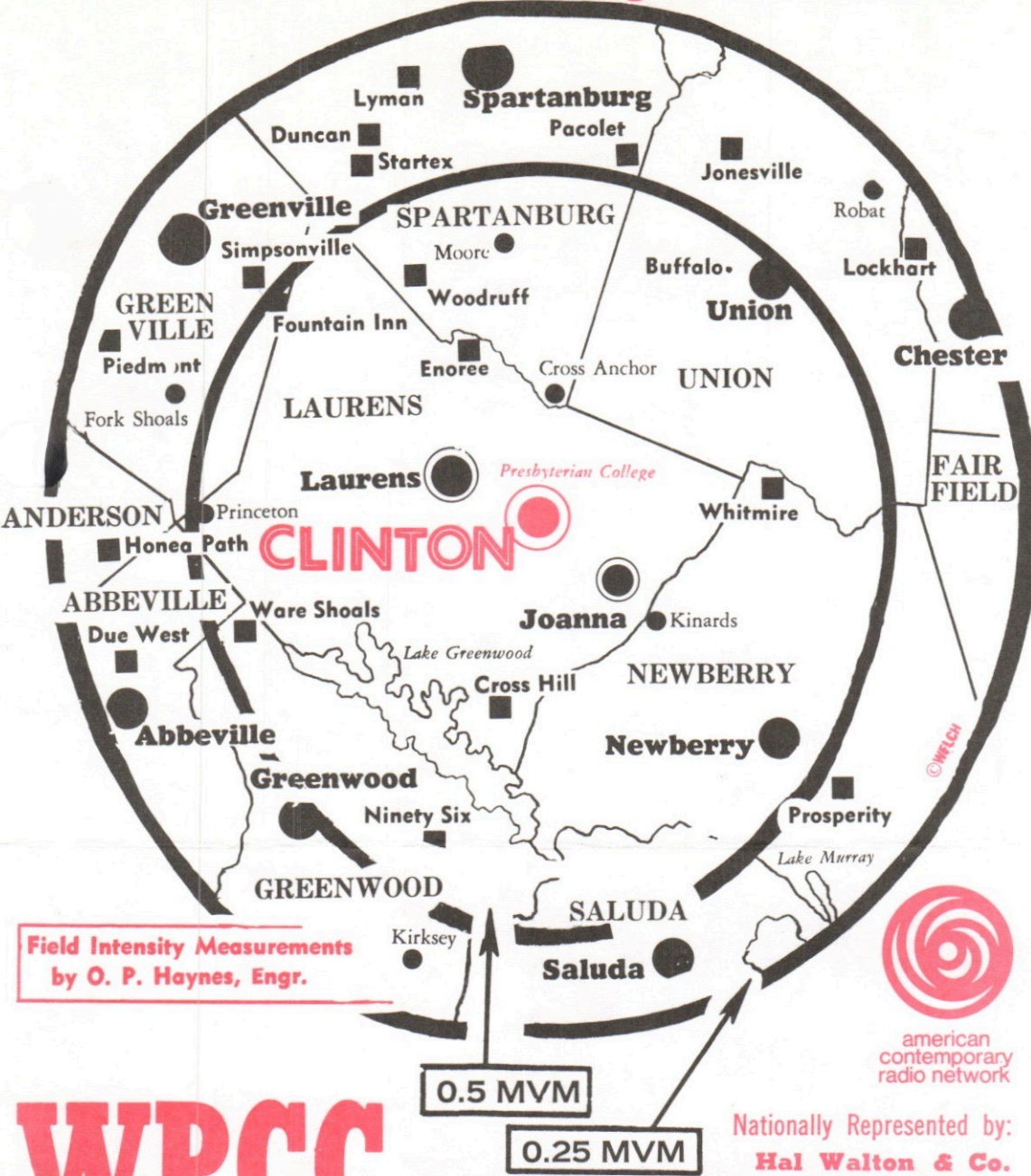
Further diversification . . . The Torrington Company's Clinton plant manufactures needle bearings and needle rollers, block flooring and plywoods are manufactured at Standard Plywoods; felt blankets for papermills are made by Ascoe Felt Co.; Azalea Homes manufacture mobile homes which are nationally advertised.

**PRESBYTERIAN COLLEGE**, a 4-year liberal arts college, founded in 1880, now with an enrollment of 900.

WPCC RADIO serves a primary six-county area from 6 AM (Pre-sunrise) with 1000 watts at 1410 kc.

WPCC Radio is programmed for adults of all ages.. Top-50 plus C&W music formats.. ABC's American Contemporary Radio Network News plus Paul Harvey News and WPCC Radio's own comprehensive county-wide coverage, sports, farm and community news . . . truly Laurens County's complete broadcast service!

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ALLIED CREATIVE SERVICES



Field Intensity Measurements  
by O. P. Haynes, Engr.



american contemporary radio network

Nationally Represented by:  
**Hal Walton & Co.**

# WPCC

The bright sound of  
**Clinton, South Carolina**

**1410 kc**  
**1000 Watts**  
**5 AM to Sunset**

Radio Station WPCC, Inc.  
O. P. Haynes,  
General Manager  
Dan Lynch, Sales Manager  
Postal Box 663  
Phone (803) 833-1562

**Clinton, S. C. 29325**

Market Data:	0.5 MVM Coverage	0.25 MVM Coverage
Population	106,600	587,700
<p><i>This verifies your ex of May 5.</i></p> <p><i>Owen P. Haynes</i></p>		
Farm Population	12,200	38,100
Farm Income	\$ 18,029,000	63,682,000
SOURCE: SRDS Consumer Data ©		