

05-8

W M O C Engineering Department
Chattanooga, Tennessee

CONFIRMATION OF RECEPTION

of WMOC Radio, 1450 KC on Dec 16, 1968.

For your general information, listed below are some informative and informal facts about our station.

HISTORY

WAGC (Signed on January 20, 1946.)

WOGA (Signed on. They really did, but when?) MID SOUTH BDCST.

WMOC (Signed on October 5, 1961.) DICK BDCST.CO., INC. OF CHATTA.

Operating on frequency 1450, 1000 watts daytime, 250 watts night.
Class IV Station. One quarter wave, self-supporting tower.

Program 24 Hours a day, eight (8) days a week.
(All the time, that is.)

Affectionately known as
"ALL AMERICA RADIO" / "HOME OF THE GOOD GUYS"

PERSONNEL

GENERAL MANAGER: C. Alfred Dick (Real ESQUIRE material!)

PROGRAM DIRECTOR: (Yep, we got one!)

AAA AAA ENGINEER: (Always on duty except Mondays, Tuesday mornings, Wednesdays, Thursday afternoons, Fridays, Saturdays, and Sundays.)

DEEJAYS: (Top notch with personality plus...just ask 'em!)

CONTINUITY DIRECTOR

AND/OR SECRETARY: Bettye Burchard Plemmons (Former New York Powers Model. For complete vital statistics, send self-addressed, stamped envelope.)

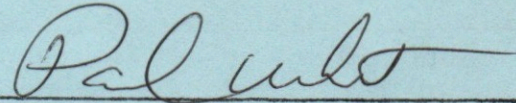
TRAFFIC DIRECTOR: Janet Beard (Former Miss America. Cool it, she's married.)

ACCOUNT EXECUTIVES: (Spend the day executing..hmmm? umm hmm!)

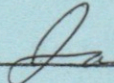
BOOKKEEPER: (Hired straight out of Playboy Magazine. She was such a good bunny, we just knew she could multiply)

ASSISTANT MANAGER: Paul White (We wanted to end our personnel list with a great personality, but he was all that was left.)

WMOC, located in the penthouse of the PATTEN HOTEL.
Mailing address, P. O. Box 886, Chattanooga, Tennessee 37401.



Chief Engineer, WMOC

 30/1568

Date