



Member of
NATIONAL RADIO CLUB

Please reply to:

John Sampson
4148 Wycliff Dr.
Winston-Salem, N.C.
27106

Radio Station WLOE
Eden, North Carolina

Gentlemen:

I am pleased to report reception of your station on Sunday, February 2, 1969,
from 10:50 AM to 11:00 AM Eastern Standard Time on 1490 kcs.

Items and announcements heard on this broadcast are as follows:

10:50 ad for Chevrolets at Mize Motors

10:51 Song

10:52 1/2 Song

10:56 Song - "Elinore"

10:58 Song - "Those Were the Days"

11:00 Announcement that music on the program "Sunday Morning Melodies" has been recorded. Then the "Gospel Hour" started a service from the ? (couldn't catch the name) Memorial Baptist Church was broadcast - a regular public service by WLOE.

THIS IS CORRECT

D. L. Budden

M 2/89

Receiver: Hammarlund HQ-180 A Signal strength: Fair

Antenna: 4 1/2 foot loop

Interference: Very heavy from WSTP, Salisbury & splatter from local WKBX on 1500

Atmospheric noise: None Fading: Some every 3 to 4 min Readability: You are not very easy to hear here, which is surprising since Eden is not too far.

Temperature 40 degrees. Weather raining

I shall be pleased to hear from you in reply to the above report, and to receive a letter of verification of my reception, for which RETURN POSTAGE is enclosed. Sincerely

Many thanks!

on your WLOE letterhead, if possible

Very truly yours,

John Sampson

The self-addressed, stamped envelope