

WGWR  
A M - F M

Asheboro Broadcasting Company, Inc.

THE FRIENDLY VOICE FROM THE CENTER OF NORTH CAROLINA

Asheboro, North Carolina  
November 15, 1968

Mr. John Sampson  
4148 Wycliff Drive  
Winston-Salem, North Carolina - 27106

Dear Mr. Sampson:

This will confirm your reception of our station on Monday, November 11, 1968.

Our FM antenna system is an RCA-4 Section Pylon which is 1262 feet above sea level. Our antenna and tower is located on Oakie Mountain, which is located just north of the city. Our transmitter is a 3 KW Raytheon...the output power is 1.9 KW with a radiated power of 10 KW.

Up until this time, our AM and FM operations have been duplicated but beginning Thursday, November 14th we are doing country and western music on FM from 5:00 A.M. to 7:00 P.M. At 7:00 P.M. the two stations are joined together.

Thank you very much for your letter.

Sincerely yours,

ASHEBORO BROADCASTING COMPANY

*J. R. Marlowe*

J. R. Marlowe, Manager

*dlc*