

5000 WATTS 960 ON THE DIAL



TELEPHONE  
523-4111

# HGR BROADCASTING COMPANY

P. O. BOX 609 204 E. KING STREET KINSTON, NORTH CAROLINA

DONNIE A. GAY, PRESIDENT  
JACK RIDER, VICE PRESIDENT  
J. B. HAM, SECRETARY - TREASURER

Sept. 27, 1971

Mr. Sampson -

You were, indeed listening to our station, We were at 5000 Watts - Non-directional.

I enclose our rate card which has our coverage map. If you sell any ads in Winston-Salem - we pay 10 per cent - But Don't Rush out and buy a yacht -

Jack Rider