

GENERAL INFORMATION

Rates shown are guaranteed for duration of contract with one option for one renewal for same length of contract.

Rates as shown are commissionable by Advertising Agencies at 15%.

Specified time for spot announcements or programs add 10% to applied rate.

Political Broadcasts: Rates as shown, payable in advance, not commissionable.

For More Information

Contact

RADIO STATION WCSL

Cherryville, N. C.
(704) 435-3297

BOB PERKINS, Manager

OR

THE CURTIS RADIO GROUP

P. O. Box 22082
Greensboro, N. C.
(919) 288-1512

DONALD CURTIS, President

WCSL SERVING THE HEART OF THE TRI-COUNTY AREA

Mr. Sampson: This will verify your reception of WCSL from 10:52 A. M. to 11:00 A. M. on Sunday, January 19, 1969.



Radio Station WCSL

CHERRYVILLE, N. C.
Telephone (704) 435-3297

Rate Card

John Howard York, C.E.

GLISTENING LISTENING FROM 1590 ON THE DIAL