

WCPS; Tarboro, North Carolina; 760 kc/s:



P. S. RADIO

- REDUCES SELLING COSTS
- INCREASES PROFITS
- IT CAN DO THE SALES JOB QUICKER . . . MORE OFTEN . . . AND AT LOWER COST

COASTAL PLAINS BROADCASTING COMPANY, INC.

OFFICES & STUDIOS - BRIDGERS BUILDING - DIAL 2191-2192 TARBORO, N. C.

April 28, 1970

Mr. John Sampson
4148 Wycliff Drive
Winston-Salem, North Carolina

Dear Mr. Sampson:

According to the information contained in the report from you, we verify your reception of WCPS on Sunday, April 26, 1970.

Thanking you for your letter and interest I remain

Yours truly,

COASTAL PLAINS BROADCASTING, INC.

Robert L. Harper
Manager

RLH:fms

Enclosure