

THE RADIO
KCCF
AM 1100

January 30, 1997

Ray Cox
President & CEO
(602) 265-3166

Mr. John N. Sampson
22502 North Hermosillo Drive
Sun City West, AZ 85375

Dear Mr. Sampson,

Thank you very much for your letter stating you heard KCCF AM Radio's equipment tests on Saturday, January 18, 1997.

You have the distinction of being the first person to communicate with KCCF as a result of having heard our signal, therefore:

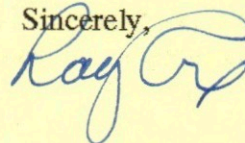
This letter will confirm your reception of KCCF AM Radio on 1100 khz on January 18, 1997 between 11:49 AM and 12:05 PM (MST).

At the time you were listening, we were operating at reduced power of 1 kw from 1 of our 3 towers. When KCCF becomes operational in March, we will be operating at 50,000 watts during the day and at 4,400 watts at night. We will be programming 24 hours a day, 7 days a week and will feature Big Band/Good Music of the '40s, '50s and '60s. Our transmitter is on Carefree Highway two miles west of its intersection with Cave Creek Road. Our studios and offices are on 7th Street just south of Missouri in Phoenix.

I hope you will be a regular KCCF listener. We'll feature such well-known personalities as Jim Spero, Johnny McKinney, Frank Pollack, Bob Williams, Frank Asbury, Joe Groves and others.

Again, Mr. Sampson, thank you for your letter. It will go into our scrap book as being the first letter KCCF ever received from a listener.

Sincerely,



RC:ms

5227 North 7th Street • Suite 1100
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