



BROWNSVILLE, TEXAS

THE SPANISH LANGUAGE STATIONS COVERING THE LOWER RIO GRANDE VALLEY

September 4, 1957

Mr. John N. Sampson  
7940 Pacific  
Omaha 3, Nebraska

Dear Mr. Sampson:

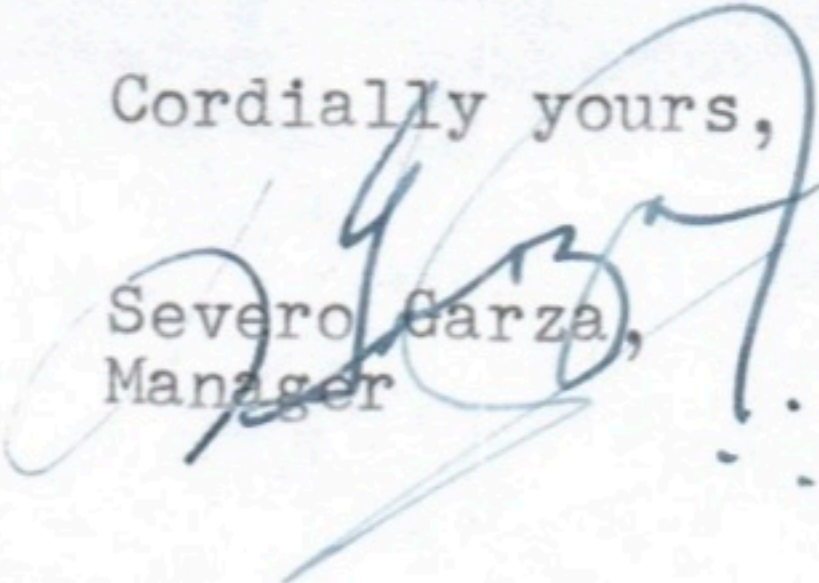
Many thanks for your undated letter reporting reception of XEOR in Omaha, Nebraska, on August 25, 1957.

The XEOR transmitter plant is located 3 miles south of Reynosa on the Monterrey highway. As you may know, Reynosa is right on the Rio Grande opposite McAllen, Texas, about 60 miles upriver from Matamoros and Brownsville. Our antenna is a single guyed vertical tower 180' high tuned to a quarter wave. Our transmitter is a standard Gates 1 KW.

XEOR's broadcast schedule is from 5 A. M. to 12 midnight Mondays through Saturdays and 6 A. M. to 10 P. M. Sundays. All our broadcasting is in Spanish except, of course, for the English language station identification which you reported. We do not make any regularly scheduled frequency checks because we have our own frequency measuring device here and do not have to depend on outside measurements. The Mexican government calls for a frequency check about twice a year but on no set schedule.

Thanks again. We're always glad to have reports from DXers.

Cordially yours,

  
Severo Garza,  
Manager

SG:ag