



NATIONAL RADIO CLUB

HEADQUARTERS: 325 SHIRLEY AVE., BUFFALO 15, NEW YORK

PLEASE REPLY TO:

John Sampson
1940 Pacific
Omaha, Nebr

Radio Station WSLI

Jackson, Miss

Gentlemen:

I am pleased to report reception of your station on 2/1/57
from 5:29 PM to 5:35 PM Central Standard Time on 930 kcs.

Items and announcements heard on this broadcast are as follows:

- 5:29 - Weather forecast - ending
- 5:30 - ad for ? Brothers Chevrolet Dealers about February Bargains - largest stock in Mississippi - Open 'til 8:00 PM
- 5:31 Station ID (musical) to the tune of Dixie
- 5:32 Song by Gene Vincent
- 5:34 1/2 ad for Grand opening of New Cities Service Station
- 5:35 Song - "Too Much" Elvis P.

Receiver: Hallcrafters S-53A Signal Strength: Meter S/ —
 Antenna: 100 foot long wire
 Interference: Fairly heavy from WKX, WSLI easily heard,
 Temperature 40 Degrees. Weather Clear tho

I shall be pleased to hear from you in reply to the above report, and to receive a letter of verification of my reception for which RETURN POSTAGE is enclosed. Sincerely thanking you, I am

Very truly yours,
John Sampson

Reception Report No. 102

*This is correct except Chevrolet. That's Deumer
Melroe Chevrolet Co. You definitely were getting us
Bruce K. Smart Pg. 2/1/57*