

RADIO STATION WQAM
THE STORZ STATIONS
MIAMI 31, FLORIDA

DUPONT BUILDING
FRANKLIN 4-8121

WDCY (MINNEAPOLIS
ST. PAUL
KOWH OMAHA
WHB KANSAS CITY
WTKX NEW ORLEANS
WQAM MIAMI

December 29, 1956

Mr. John Sampson
7940 Pacific
Omaha, Nebr.

Dear John,

Thanks much for your reception of the new WQAM on Monday December 24, 1956 from 2:53-3:06amCST and may this letter serve as verification, along with the persuant QSL card. The QSL's are home, and I am at the station, so will have to send one your way when I get home.

Apparently we were really getting out on 12/24 as this is the 3rd report so far on that AM.


Well, how's DX? I'm in the NRC too, but since starting the AM show here, my DXing has been cut to nil. We carry NRC DX tips on Sat., Sun. & Mon. at 2:45 & 3:15amCST. The band music you heard at 3amCST was "Midnight Sun" by Harry James. It was funny that our signal faded at 2:58CST, as that's when I ran into the other studio and increased power to 5kw! The other six days I kick it at 4:00:20 EST; the FCC says we can hit it within 2 minutes, so one time per week, Monday AM's I do it about 3:58 during the newscast, while a DJ promo is being played. It may have been 73° at the time you were listening, but it has been down to 44° since then, which is quite chilly for Miami!

Thanks again for your report & return postage, and best wishes for a Happy New Year!

Sincerely,

Pete Taylor
WQAM AN/Announcer, NRC-DXer

PS - Todd Storz, who owns our five-station-chain (including KOWH) lives in Omaha!



THE NEW W Q A M

Miami, Florida, 560 kc/s, 5kw-day, 1kw-night, is pleased to verify and confirm your reception report of our non-directional signal on 12/24, 1956, between the hours of 253-306AM CST

The NEW WQAM operates 24 hours a day, 7 days a week, and power changes are at 4:00 am and sunset daily. We are a sister station of WTIX, WHB, KOWH & WDGY. Again, thanks to you and to the many DXers who have reported Miami's most listened to radio station.

Pete Taylor, NRC-DJ

←----- our 391' tower on Biscayne Bay, downtown Miami.