

John Sampson  
7940 Pacific  
Omaha 6 Nebr.

Jan 1, 1957

Dear Sir:

We received your letter stating the reception of WDSM, upon checking with the announcer on duty, I find that he played the music and read the promo spots for RFD 710.

In regard to our Antenna system, at the time you received us we were operating non-Directional pattern using one tower.

The nite time pattern uses four towers tuned to protect the southwest. Incidentally the Announcer that you heard was Lew Lette.

Yours Truly  
Carl Williams  
WDSM Eng. Dept.