

BUSINESS OFFICE  
335 E. GRAND AVE.  
BELOIT, WISCONSIN  
COLLEGE 1380

# WBEL

"CAMPAOLOGIST OF THE CASH REGISTER"

5000 WATTS AT 1380

STUDIOS IN ROCKFORD AND BELOIT  
ILLINOIS WISCONSIN

Dear Radio Friend

Recieved your letter recognizing our broadcast.  
The information recieved was correct for that day.  
WBEL HAS it's studio's in Beloit, Wis. with  
transmitter location west of Rockton, Ill. We  
operate at 5000 watts with a three tower directional  
array. We use a Gates model 5C-5B transmitter

Very truly yours

Eugene Jensen  
Engineer

