

- Test Yields proof -

- WBBA -

250 Watts

1580 K. C.

Owned and Operated by
PIKE BROADCASTING CO. INC.
Pittsfield, Ill. - Louisiana, Mo.

Station Personnel:

Warren Hewitt, General Manager
Jim Hilderbrand, Production Manager
T. A. Giles, Technical Director
Keith Moyer, Station Representative

Board of Directors:

Keith Moyer, President
Sam H. Morton, Vice-President
Caterina Chesi, Secretary
Tom Sweeney, General Counsel

December 1, 1954

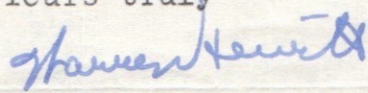
John Sampson
7940 Pacific
Omaha, Nebraska

Dear John

Thank-you very much for your letter indentifying our reception during tests on November 29th. The information contained in your letter is most gratifying.

We began commercial broadcasting today. Thanks again for your response.

Yours truly



Station Manager

WH/mm