



*in Appleton, Wisconsin*



1570 kc . . . THE SMILE AT THE TOP OF YOUR RADIO DIAL

John Balliet Hotel  
Telephone REgent 4-2609

January 17, 1957

Mr. John Sampson  
7940 Pacific  
Omaha 3, NEBRASKA

Dear Sir:

In reply to your communication of January 10, 1957, I am pleased to verify said communication.

WAPL is a 1 KW daytime (sun-up till sundown) non-directional station. We use a Gates BCLF Transmitter with a 185 stick.

At present I do not have a copy of signal pattern available.

Thank you very much for your report.

Sincerely,

A handwritten signature in cursive that reads "Bruce M. Ziebell".

BRUCE M. ZIEBELL  
Chief Engineer  
WAPL, Appleton, Wis.

BZ:bh

