



1000 WATTS
IN ALL
DIRECTIONS
1260 KC.

SOLAR BROADCASTING CO., INC.

P. O. BOX 3056

SAN ANGELO, TEXAS

3 April 1956

MUSIC

John Sampson
7940 Pacific
Omaha 6, Nebraska

Dear Sir:

This letter is verification of your reception report of K W F R on 25th March 1956. I wish to thank you for your report and should you have a chance to hear K W F R again would like to hear from you.

K W F R is a 1000 watt all Collins equipment station in the heart of west Texas. At present there are four radio and one TV stations in San Angelo. A recent Conlan Survey shows K W F R to be the number one station in this market listener and program wise.

San Angelo is a city of some 75,000 people located 285 miles South West of Dallas, Texas. Ranching and oil are the principle interests. The three Concho rivers meet near San Angelo and the old "Fort Concho" still stands within the City limits as a monument to Texas history.

Sincerely,
A. Henderson
A. Henderson
Chief Engineer