

# Color Radio for Colorful Colorado

LOCALLY OWNED

# KWBY

Studios in Music Center ANTLERS HOTEL

P. O. Box 764

"COLOR" RADIO SPRINGS, "COLOR" RADIO

## Colorado Springs Music Station

JOHN L. BUCHANAN, President

RALPH A. PETTI, Jr., Manager

DIAL **740** KC.

INDEPENDENT

February 22, 1957

Mr. John Sampson  
7940 Pacific  
Omaha, Nebraska

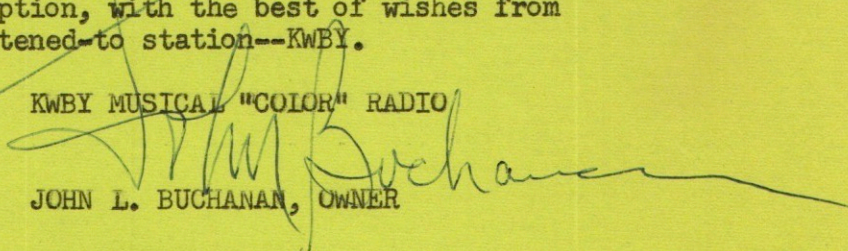
Dear Mr. Sampson:

We thank you for your DX report on receiving KWBY loud and clear in Omaha, Nebraska.

This will varify your reception, with the best of wishes from Colorado Springs' most listened-to station--KWBY.

KWBY MUSICAL "COLOR" RADIO

JOHN L. BUCHANAN, OWNER



## YOUR BEST BUY --- KWBY

Complete coverage of the "First", "Second" and "Third" markets of the State Guaranteed

GREATEST PRIMARY COVERAGE OF ANY STATION IN COLORADO UNDER 50 KW!

- - - THE MOST LISTENED TO STATION IN TOWN - - -