

RADIO STATION

KWGB *Town and Country Radio*

0-586
1000 WATTS

730 ON YOUR DIAL

STUDIOS IN THE KWGB BUILDING

Affiliated with the Mutual Broadcasting System

JIM BLAIR, Owner and Manager

● TELEPHONE 331 ●

GOODLAND, KANSAS

August 12, 1957

Mr. John Sampson
7940 Pacific
Omaha, Nebraska

Dear Mr. Sampson:

I am glad to know that you can pick our Radio Station up in Omaha.

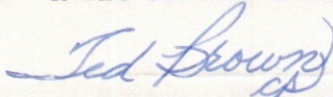
We operate on a frequency of 730 Kc, sun up to sun down, 1,000 watts of power. Our studios are located on the corner of 17th and Broadway, and our transmitter is 2 miles west of town on Highway 24. The tower is 300 Feet, and we remote our transmitter.

We will soon be on Television, Channel 10, 316,000 watts visual power.

Thank you for writing your letter, which we will keep in our file. If you are ever in Goodland, we would be very happy to have you visit our studio.

Very truly yours,

RADIO STATION KWGB



Ted Brown, CE

TB:cp

(Jā-rōs')

PS: Incidentally, the announcer you heard sign off was Jim Jarosz.