

KVSP

500 WATTS 1460 KC
1503 AVE J PH. 2-8040 LUBBOCK, TEX.

May 4, 1954

Mr. John Sampson
7940 Pacific
Omaha 6, Nebraska

Dear Mr. Sampson,

This will verify your report of KVSP's regular frequency check April 26.

Our equipment is Gates and the antenna is a 200 ft. shunt fed tower.

This station is considering a new program, "The Lucky House Number", such as KOWH is now programming there in Omaha.

If you have listened to this program I would appreciate hearing from you as to your opinion on the listener response it has in that area. Also you might include a newspaper copy of one day of their program schedule.

Thank you very much.

Sincerely,

Don J. Edwards

Don J. Edwards
Chief Engineer

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