

RADIO STATION

KURV
INCORPORATED

~~EDINBURG~~

~~PHARR, TEXAS~~

The Rio Grande Valley - 710 KC

Spring



EDINBURG, TEXAS

April 26, 1954

Mr. John Sampson
7940 Pacific
Omaha, Nebraska

Dear Sir:

I am very pleased to hear from you and to verify your reception report of KURV. KURV is a 250 watt, day time station, located at the gateway to the Rio Grande Valley, Edinburg, Texas.

I am inclosing a map of Texas from the Texans viewpoint maby it will be good for a few laughs.

Very truly yours,

Radio Station KURV

I. D. Williams
Chief Engineer

25% COTTON