

KSLO
BROADCASTING CO.

W. EUGENE JONES, GENERAL MANAGER
KSLO BUILDING



AFFILIATE
American Broadcasting Co.
1230 ON YOUR DIAL

Serving Southwest Louisiana

OPELOUSAS, LOUISIANA
July 30, 1957

Mr. John Sampson
7940 Pacific
Omaha, Nebraska

Dear John:

Confirming that KSLO was on the air at 4:59AM on December 27, 1955 and verification of reception according to program log.

Sorry a verification had not been sent you sooner.

Opelousas gets it's name from the Opelousas Indians. This is the heart of "Cajun Country." Many of the residents here speak and understand no english; for that reason some of our programming is in French....ie, 6 French newscasts per day plus French records and announcements.

It's a highly interesting section of the country historywise and I'm sure you would enjoy a visit here should the opportunity present itself.

Sincerely,

KSLO BROADCASTING COMPANY

Wandell Allegood
Wandell Allegood
Program Director

WA:tt