



NATIONAL RADIO CLUB
R. D. 1, LAKE CITY, PENNSYLVANIA

PLEASE REPLY TO:
John Sampson
7940 Pacific
Omaha, Nebraska

Radio Station KSGM

St. Genevieve, Missouri

Gentlemen:

I am pleased to report reception of your station on April 6, 1958

from 5:44 AM to 5:55 AM Central Standard Time on 980 kcs.

Items and announcements heard on this broadcast are as follows:

- 5:54 The following sign on announcement (in part)
" . . . signing on for another day of broadcast activity on our assigned frequency of 980 kcs. with a power output of 500 watts, the radio service of 5 surrounding counties . . . news, sports, drama, and music throughout the day and evening. So stay tuned to KSGM for outstanding radio entertainment."
- 5:55 Start of the Early morning news presented as a public service by KSGM --was of overnight news happenings compiled from the wires of the UP and the KSGM newsroom

RADIO STATION
K S G M
St. Genevieve, Mo.

*Correct
E. R. Bruce Mgr.*

Receiver: Hammarlund HQ-129-X Signal Strength: Meter S/ 2

Antenna: 100 foot long wire

Interference: fairly heavy from several stations, but KSGM was on top until KMBC signed on at 6:00

Temperature 35 Degrees. Weather cloudy

I shall be pleased to hear from you in reply to the above report, and to receive a letter of verification of my reception for which RETURN POSTAGE is enclosed. Sincerely thanking you, I am

Very truly yours,

John Sampson

Reception Report No.