

KSEL; Lubbock, Texas; 950 kc/s:

D. P. PINKSTON  
GENERAL MANAGER

M. M. ROCHESTER  
SALES MANAGER

*KSEL*

*Lubbock Broadcasting Co. 1916 Ave. Q, Lubbock, Texas*

PHONE 3-0484, BOX 1524  
January 9, 1956

John N. Sampson  
7940 Pacific  
Omaha 6, Nebraska

Dear John:

In reply to your request for verification of your reception of our station, KSEL, in Lubbock, Texas, on the night of January 1, the data given in your letter was all correct.

We were running 500 watts, with a NE-SW directional pattern at that hour. Normally we are off from midnight to 5:30 am, but New Years Eve was an exception.

Copies of our pattern are not conveniently available, but it roughly consists of a figure eight pattern, oriented NE-SW, with several minor lobes extending in other directions.

Thank you for your interest.

Sincerely yours,

*Walter Markham*

Walter Markham  
Operator

RVH:wm

*The most listened-to station on the South Plains*