

programming for a specialized market



RADIO STATION

K P R S

1590 KC - 1000 Watts

23rd at Benton Blvd.
Humboldt 3-3100
Kansas City 27, Missouri

August 6, 1957

Mr. John Sampson
7904 Pacific
Omaha, Nebraska

Dear Mr. Sampson:

This is an answer to your National Radio Club Report of reception of Station KPRS.

In 1953 the undersigned got permission from the Federal Communication Commission to move Radio Station KPRS from Olathe, Kansas to Kansas City, Missouri where it is now located. Enclosed is a brochure which will give further information about KPRS.

After checking our log for Sunday, August ⁴7, 1957, we are pleased to verify your report of reception. We believe it is unusual that KPRS was heard in Omaha. As you state, the Great Bend, Kansas station usually dominates that area.

Yours truly,

E. H. Pate
General Manager

EP:ph

Enclosure