

# KMRS RADIO

Clifford Hedberg, owner

George Brooks, manager

MORRIS, MINNESOTA

John N Sampson,  
7940 Pacific,  
Omaha 3, Nebraska.

Dear John:

This letter is a response to your reception report #754.

Yes, you heard us on Thursday morning, the 12th of September. Your reference to Rinso Ready Mix at 5:23 AM had us baffled for a minute or two.

The commercial was for "Schmidgall Ready Mix"...but, with a name like that, how could you be correct?!!!

We hope you were able to detect just a little difference in the quality of our music. We feature a high fi sound.

Yours very truly,

*George Brooks*

George Brooks,  
General Manager,  
KMRS, Morris, Minnesota.