

Radio Station **K M C O**

900 KILOCYCLES - 500 WATTS

PHONE PL 6-4466

P. O. BOX 1464

February 7, 1958

CONROE, TEXAS

John Sampson
7940 Pacific
Omaha, Nebraska

Hello John:

This is to confirm your letter of February 4, 1958, on receiving KMCO on February 2, 1958. Upon checking our log of the 2nd, I found your letter correct. It was a great thrill to hear from you, John. Hope you'll do it again sometime! My show on Sunday is from 1:00 to 6:15 p.m. this month. The reason the signal faded at 6:14 - 6:15 is we signed off at 6:15 on February 2, 1958.

The auto dealer that sponsors the last half of my show is Massey Motors. If it sounded like 'Natcha Motors, reckon I'll have to improve my diction! On, yes, the "Reelin' and Rocking" is the new record by Chuck Berry on Chess Label. I use "The Elks Parade" by Bobby Sherwood on Capitol as my theme. The record shop is Woodman's Record Shop.

I hope this is enough information to verify your letter. We are swinging out pretty fine here at "Kimco". We have a staff of four Jocks, two engineers, station manager, receptionist and one newsman, and it is a real family atmosphere station. We all love our work and all our efforts are concentrated on making our station a good one. We are all music, news and sports. We have a "ball" on the air and off. On, yes, we are getting ready to celebrate our eighth birthday in April, and are planning a tremendous celebration. Wish you could be here. Also, you might be interested to know that on April 7, 1958, we are going to run a special after midnight test broadcast from 3 a.m. until 3:30 a.m. central standard time. We are doing it in association with the Newark News Radio Club, and they said they would alert all their members. Thought you might want to "clue your club in" on it. If you do get with us that morning we would like very much to hear from you, and as many of the members of the National Radio Club that can catch us that morning.

Well, got to go for now. Write us again sometime.

Your friend,

Dave White