



NATIONAL RADIO CLUB
R. D. 1, LAKE CITY, PENNSYLVANIA

PLEASE REPLY TO:

John Sampson
7940 Pacific
Omaha, Nebraska

Radio Station KMBC
Kansas City, Missouri

Gentlemen:

I am pleased to report reception of your station on Tues; June 17, 1958
from 2:52 P M to 2:02 P M Central Standard Time on 980 kcs.

Items and announcements heard on this broadcast are as follows:

- 2:52 Music - signaling end of 1st portion of "Matinee" - be back after 5 minutes of news with "top 10000 tunes" taken from albums
- 2:55 Station ID + news - "Live at '55" + ad for Miller Hi Life Beer - then ad for ABC news casts
- 2:56 News - ABC from New York
- 2:59 ad for Dial Soap + then for Miller Hi Life Beer
- 2:59 1/2 Local news of Mo. + Kans from KMBC News
- 3:00 1/2 Room Weather forecast
- 2:01 Station ID + ann. that KMBC is a member of NAR
- 2:02 Bucky Walters with part 2 of matinee - music from the albums

KMBC - KMBC-TV

Reception correct
H. Goldenberg, Ch. Eng.

Receiver: Hammarlund HO-129-X Signal Strength: Meter S/ 4

Antenna: 100 foot long wire

Interference: None

Temperature 70 Degrees. Weather clear

I shall be pleased to hear from you in reply to the above report, and to receive a letter of verification of my reception for which RETURN POSTAGE is enclosed. Sincerely thanking you, I am

on your letterhead stationery if possible

Very truly yours,

John Sampson

Report No.