



NATIONAL RADIO CLUB
HEADQUARTERS: 325 SHIRLEY AVE., BUFFALO 15, NEW YORK

PLEASE REPLY TO:
John Sampson
7940 Pacific
Omaha 6, Nebraska

Radio Station KILA
Hilo, Hawaii

Gentlemen:

I am pleased to report reception of your station on March 14, 1955
from 1:58 AM to 2:23 AM Central Standard Time on 850 kcs.

Items and announcements heard on this broadcast are as follows:

K I L A
P. O. BOX 1595
HILO, HAWAII
The Voice of the Orchid Isle.

This report is accurate & true.
We use 1000 watts to a non-directional antenna.

J. J. Joyce
Manager

Time -	Program
1:58 - 1:59	ad for Island Motors - De Soto
1:59 - 2:03	Song
2:03	Station Break + announcement
2:03 - 2:04	Announcement of Program -
2:04 - 2:07	"Lucky Lugged Dance Time"
2:07 - 2:10	Presented by Lucky Lugged Beer
2:10 - 2:19	Song - "How Important Can It Be?"
2:19 - 2:23	Song - "My Impossible Love"
2:23	2 am not sure of the title of this song, as the signal was quite faint
	The signal faded completely
	Song - "The Crazy Otto"
	announcement + the signal faded again

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Announcement of Program -
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Receiver: Hallicrafters S-53 R Signal Strength: Meter S/ 1 to 1 1/2
Antenna: 75 foot long-wire
Interference: heavy static, some KOWO (860) sidetone
Temperature 46 Degrees. Weather Partly Cloudy

I shall be pleased to hear from you in reply to the above report, and to receive a letter of verification of my reception for which RETURN POSTAGE is enclosed. Sincerely thanking you, I am

Very truly yours,

Reception Report No. 312

John Sampson

I would appreciate information concerning your signal pattern & broadcast schedule. Thank you.