



NATIONAL RADIO CLUB
R. D. 1, LAKE CITY, PENNSYLVANIA

PLEASE REPLY TO:

John Sampson
7940 Pacific

Radio Station KFRM
Concordia, Kansas

Gentlemen:

I am pleased to report reception of your station on Sunday, July 20, 1958
from 3:09 P M to 3:20 P M Central Standard Time on 550 kcs.

Items and announcements heard on this broadcast are as follows:

- 3:09 Station ID
- 3:09 1/2 ad for Guy's Potato Chips
- 3:10 KMBC weather forecast for Kansas city & vicinity.
- 3:10 1/2 Start of Second Game of KC - Yankee Double header. - presented by Schlitz Beer - Pregame announcements, lineups, etc.
- 3:17 Game Starts
- 3:20 ad for Army National Guard

KMBC - KMBC-TV - KFRM

Reception correct
H. E. Goldenberg
Ch. Eng.

OK
R-9

Receiver: Hammarlund HO-129-X Signal Strength: Meter S/ 5

Antenna: 100 foot long wire

Interference: Slight from KSD & KFVR - KFRM puts in
Temperature 70 Degrees. Weather cloudy | a pretty good signal
here all day - the

I shall be pleased to hear from you in reply to the above report, and to receive a letter of verification of my reception for which RETURN POSTAGE is enclosed. Sincerely signal
Thanking you, I am on your letterhead, if possible.

Very truly yours,

John
Sampson

from KFRM is
much better
than that
from KMBC.

Station Report No.