

# KEXO

*Voice of Western Colorado, Inc.*

1230 ON YOUR DIAL  
1230 ON THE PHONE

2508 NORTH AVENUE \* GRAND JUNCTION, COLORADO

D. SPENCER GROW, President  
ABBOTT TESSMAN, Vice President  
and General Mgr.

January 3, 1955

John Sampson,  
7940 Pacific,  
Omaha 6, Nebr.

Dear John,

This is to verify our KEXO frequency check of December 29<sup>th</sup> 1954, conducted by me from 1:00AM to 1:15AM. Our frequency checks are usually conducted on the morning of the last Saturday of each month, but were changed, due to the Holidays. Commercial Radio Monitor of Kansas City is our listening monitor.

KEXO broadcasts from 6 AM to 12 Midnight Monday through Friday, 6 AM to 1 AM on Saturday, and 6:45 AM to 11 PM on Sunday. Ours is an Independent setup, without network Affiliation. KEXO has been on the air since Feb. 29, 1948.

I would like to thank you for your letter, since these listener reports are of considerable value to me. Radio stations are always anxious to determine how far out their signal goes, and in what direction. Thanks again, and good luck in your radio listening hobby.

Regards,



Jim Eicher,  
Chief Engineer..

PS--forgot to mention, our output power is 250 Watts. Our frequency 1230 kilocycles..