

General Manager
R. M. "Mack" Lester, Jr.

TELEPHONE 442
OR 5-5601

KEVEradio

COUNTRY WESTERN STATION TOP OF THE NATION

805 NORTH LILAC DRIVE
MINNEAPOLIS 22, MINNESOTA

John N Sampson
Carleton College
Northfield, Minn

This is to confirm your reception report of our station.
Your report dated ^{heard 9/2/56} 11/20/56 was greatly received
and correct in detail.

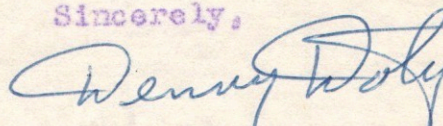
We operate with 5000 watts power, Non directional,
daytime only. Our operation consists of 100 country-
western type programming, with no network affiliation.

We are located in west side suburb of Golden Valley
with offices, studios, and transmitter all in one
building.

We are always interrested in listener reports, and
very happy to add yours to our collection.

I must appologize for not answering your letters sooner.
I did find your other letter in my files, and since have
arranged them in a note book in order to keep better track
of which ones I have answered and the ones I have not.
I am enclosing a coverage map that I think will answer most
of your questions and I wish to thank you again for all
your interrest.

Sincerely,



Denvy Doty, Ch. Engineer

KEVE 1440 K.C.

WESTERN BROADCASTING CORPORATION