



Serving Seven Counties — 135,000 Radio Families — Population 150,000  
Oil — Gas — Building Aggregate — Ceramics — Manufacturing — Garment Manufacturing  
Livestock — Diversified Farming — Annual Agricultural Income \$8,000,000

## *Tri-Cities Broadcasting Company, Inc.*

P. O. BOX 672

REPRESENTED BY HIL F. BEST

MAIN STUDIOS AND TRANSMITTER  
EASTLAND, TEXAS

John Sampson  
7940 Pacific  
Omaha 6, Nebraska

Received your letter of November 22 1954 as to our frequency check. The weather here that night was much better than usual on other nights that we have conducted our checks, so thought that our signal would get much farther.

Your analysis of the program was correct and the fading was probably due to changing weather conditions between here and Omaha.

If same occurs next month please let us hear from you

Yours Truly:

Arthur E. Henderson  
Chief Engr. KERC