

KECK

1,000 WATTS

920

ON YOUR DIAL

ODESSA, TEXAS

BEN NEDOW
OWNER & MGR.

KECK
Box 1369
Odessa, Texas

John Sampson
7940 Pacific
Omaha, Nebraska

Mr. Sampson,

We were pleased to hear that you were receiving us that far away and to let you know that you quoted our programming work for word.

We operate eighteen hours a day with a Raytheon 1 kw A M transmitter Model RA- 1000. We broadcast day time with a power of 1000 watts and night time with a power of 500 watts.

As well as I remember December 21, was cool and clear here. I wish to say again that we were pleased to hear from you.

Yours truly,

Bob Housewright
Bob Housewright
Acting Chief Eng.



The Station Most People Listen to Most In West Texas

IT COSTS LESS THAN THE PRICE OF A CIGARETTE TO REACH 1,000 LISTENERS